

# A MILE FOR A SMILE

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# A MILE FOR A SMILE



This is a program to help the victims of the  
Typhoon Haiyan in the Philippines

# WHAT WE AIM:



We aim to help the communities that were greatly affected by the disasters occurred here in the Philippines and to lift up the status of these people despite the struggles that they have been experiencing.

# WHAT IS IT ABOUT

This program is intended to the people who were affected by the calamities or disasters in the Philippines, specifically in the Panay island. This is to bring back the smiles on their faces after what they have been through and to be with them in the struggles that they are experiencing in life.





# WHAT IS A MILE FOR A SMILE?



A **mile for a smile** is a program which we will give those people who were affected by disasters and calamities basic dental kits (toothbrush, toothpaste, etc.) and conduct an oral hygiene seminar that would teach them proper way of brushing and taking good care of their teeth.

# SUMMARY OF ACTION PLAN



“A Mile for a Smile” will be done in detailed planning and preparation for us to conduct a successful activity at the same time to establish rapport and interact with the people in the community to experience the reality of how they live.

# VOLUNTEERS

- **Students**  
(St. Paul University Iloilo)
- **PSG Officers**
- **Alumni**  
(St. Paul University Iloilo)
- **Dental Students**  
(from different universities)
- **Association of Dentists**  
(Iloilo City)
- **Other affiliated organizations**



# TARGET PLACE:





# ROADS TO THE TARGET PLACE



# TARGETS

The target of this project are the communities that were affected by the disasters and calamities. **Specifically the children.**



# PARTNERSHIPS

- Dental Students
- Local Dentists
- Private organizations
- St. Paul University Iloilo
- Toothbrush and toothpaste manufacturers
- International Friends (pending)



# ESTIMATED BUDGET NEEDED

1<sup>st</sup> ACTIVITY: 500 people

- DENTAL KITS  
(includes toothpaste and toothbrush)
- FOOD FOR THE VOLUNTEERS AND PARTICIPANTS
- TRANSPORTATION
- OTHERS (printing services, certification fees)



# COSTS:

20php per kit x 500 participants	= 10,000php
Snacks for all	= 2,000php
Transportation	= 1,000php
Others	= <u>500php</u>
	<u><u>13,500php</u></u>



# TIMELINE

<b>APRIL 2014</b>	<b>Planning the Action Plan</b>
MAY 2014	Giving out of solicitation letters to different organizations
JUNE 2014	Gathering funds in cash or in kind from the solicitation we've given
JULY 2014	Gather the people, contact the speakers and prepare for the activity
AUGUST 2014	Actualization of the activity, "A MILE FOR A SMILE"
OCTOBER 2014	Evaluate the activity and adjust some things that should be seen and be removed

**HOW OFTEN IN A YEAR: 2 TIMES/ BIANNUALLY**

# GOALS

- To re-establish the community that was destroyed
- To bring back the precious smiles on their faces despite of what they have experienced
- To advocate proper oral hygiene



CAN YOU AFFORD NOT TO SEE THESE  
PEOPLE SMILE?



LET US HELP THEM BRING BACK THE  
HAPPINESS THEY HAVE LOST





**“No one has  
ever become  
poor by  
giving.”**

— Anne Frank, diary of Anne Frank



# CONTACT DETAILS

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