

when  
i was  
**20**

**Inspiring and Challenging Young  
People to be Changemakers**

This project is supported by



# **BRITISH COUNCIL GLOBAL CHANGEMAKERS**

Omar Ehrari (Afghanistan)

Disha Sethi (India)

Dirgayuza Setiawan (Indonesia)

Ze Tong Leow (Malaysia)

Andrew Fale Lesa (New Zealand)

Dwight Jason Ronan (Philippines)

# **UNESCO YOUTH PEACE AMBASSADORS**

Ze Tong Leow (Malaysia)

Dwight Jason Ronan (Philippines)

Karen Lapitan (Philippines)

The WhenIWas20 campaign primarily aims to **inspire and challenge** young people around the world to **become changemakers in their own communities.**

Through this campaign, we want to highlight the value of being involved with socially-relevant activities and issues in our own communities.

To achieve this, the team came up  
with two approaches:

the **WhenIWas20 Profiles**  
and  
the **WhenIWas20 Seminar Series.**

# **WhenIWas20 Profiles**

## **(Online Component)**

Taking advantage of the strengths of social media and the youth's online presence, the campaign created an online repository of profiles, blogs, and list of opportunities via the campaign's official website ([WhenIWas20.com](http://WhenIWas20.com)) and other social networking sites (Facebook and Twitter).



# WhenIWas20.com



[ABOUT THE INITIATIVE](#)

[NOMINATE!](#)

[DECLARE!](#)

[CONTACT](#)

[Political Leaders](#)

[Entertainers](#)

[Entrepreneurs](#)

[Nationality](#)



# Facebook

**facebook**   

 **Dwight Jason Ronan**

You are posting, commenting, and liking as **When I Was 20** — [Change to Dwight Jason Ronan](#)



**When I Was 20**   

**Admin Panel**





**When I Was 20**  
Community Page about Global Changemakers

A regional action project supported by the British Council's Global Changemakers and UNESCO.

**About**

 **Photos**

 **1,012** 

**Likes**

# Twitter



## When I Was 20

@WhenIWasTwenty

*When I Was 20 campaign initiates a conversation between inspirational leaders/heroes and young people who want to make a difference.*

Asia · <http://www.facebook.com/WhenIWas20>



210 TWEETS

91 FOLLOWING

108 FOLLOWERS

### Follow When I Was 20

Sign up

### Tweets


Following

Followers

Favorites

Lists

Recent images



### Tweets



**When I Was 20** @WhenIWasTwenty 18 Jul  
GCMs @annaoposa and @crisraymund's account on the Third East Asian Seas Youth Forum. Link: [bit.ly/Ma6xzP](http://bit.ly/Ma6xzP)  
Expand



**When I Was 20** @WhenIWasTwenty 18 Jul  
PHOTOS: @WhenIWasTwenty at the Third East Asian Seas Youth Forum in Changwon City, South Korea. [on.fb.me/Ma5DDJ](http://on.fb.me/Ma5DDJ)  
Expand



**Dwight Jason Ronan** @dwightronan 18 Jul  
Saving our seas, saving our future. Link: [#EASYF3](http://bit.ly/Q6N1dC)  
Retweeted by When I Was 20  
[View media](#)



**Jecel Censoro** @JecelC 18 Jul  
Checkmyschool on Inquirer: "The World Bank cited the Philippines as an example in using mobile's potential to... [fb.me/1Kh1xW2x](http://fb.me/1Kh1xW2x)  
Retweeted by When I Was 20  
Expand



**When I Was 20** @WhenIWasTwenty 17 Jul  
[@BCGlobalChange](#) received 3,453 applications for the 2012 Global Youth Summit. 385 of which are from the Philippines! [bit.ly/MvSSb0](http://bit.ly/MvSSb0)

The team launched the **WhenIWas20 Profiles** featuring inspirational leaders and heroes from around the world talking about their experiences when they were 20 years old.

The project intends to emphasize that these inspirational leaders and heroes did not become who they are in just one day and that their achievements are the result of the small things that they have started doing since they were young.

Ultimately, the campaign aims its followers to reflect over this question: *"If these people can do it, why can't I?"*





**when  
i was  
20**

I was worth over \$1 million when I was 23, and over \$10 million when I was 24, and over \$100 million when I was 25, and it wasn't that important because I never did it for the money.

**I am Steve Jobs.**

*1955-2011. IN MEMORIAM.*

Find out more at [www.Facebook.com/WhenIWas20](http://www.Facebook.com/WhenIWas20)

A black and white photograph of Barack Obama smiling, standing in front of a large bookshelf filled with books. He is wearing a light-colored button-down shirt.

when  
i was  
**20**

When I was 20, I made my first public speech, calling for Occidental's disinvestment from South Africa due to its policy of apartheid. Today I'm the 44th president of the United States of America.

**I'm Barack Obama.**

Find out more about my youth activism at [WhenIwas20.com](http://WhenIwas20.com)





when  
i was  
**20**

When I was 20, I was in Oxford pursuing my degree in philosophy, politics, and economics. I returned to Myanmar in 1988 to take care of my ailing mother but the repressive actions of the military regime that year pushed me to lead the peaceful fight towards democracy. Despite winning the 1990 elections, I was detained and spent most of the past two decades in house arrest. But that didn't stop me in serving my country. After being released from detention two years ago, I decided to run for a parliament seat this year and won by a landslide.

**I am Aung San Suu Kyi.**

*Find out more at [www.Facebook.com/WhenIWas20](http://www.Facebook.com/WhenIWas20)*



**when  
i was  
20**

When I was 20, I was studying to complete my first university degree, and involved in activities on campus. I was very engaged in international affairs issues. This has been a lifelong interest, culminating in my appointment in 2009 as head of the United Nations Development Programme (UNDP).

**I am Helen Clark.**

*Find out more at [WhenIWas20.com](http://WhenIWas20.com)*





when  
i was  
**20**

At the age of 14, I left my family in southern Philippines to look for work in Manila. In Manila, I worked as a manual labourer for warehouses and construction sites. Soon after, I discovered boxing and started my career as a professional boxer at age 16. Today, I am considered as the best 'pound-for-pound' boxer in the world.

**I am Manny Pacquiao.**

*Find out more at [WhenIWas20.com](http://WhenIWas20.com)*

A black and white photograph of a man, Gilmore Moyo, smiling and looking down. He is wearing a light-colored, vertically striped button-down shirt. The background is a plain, light-colored wall.

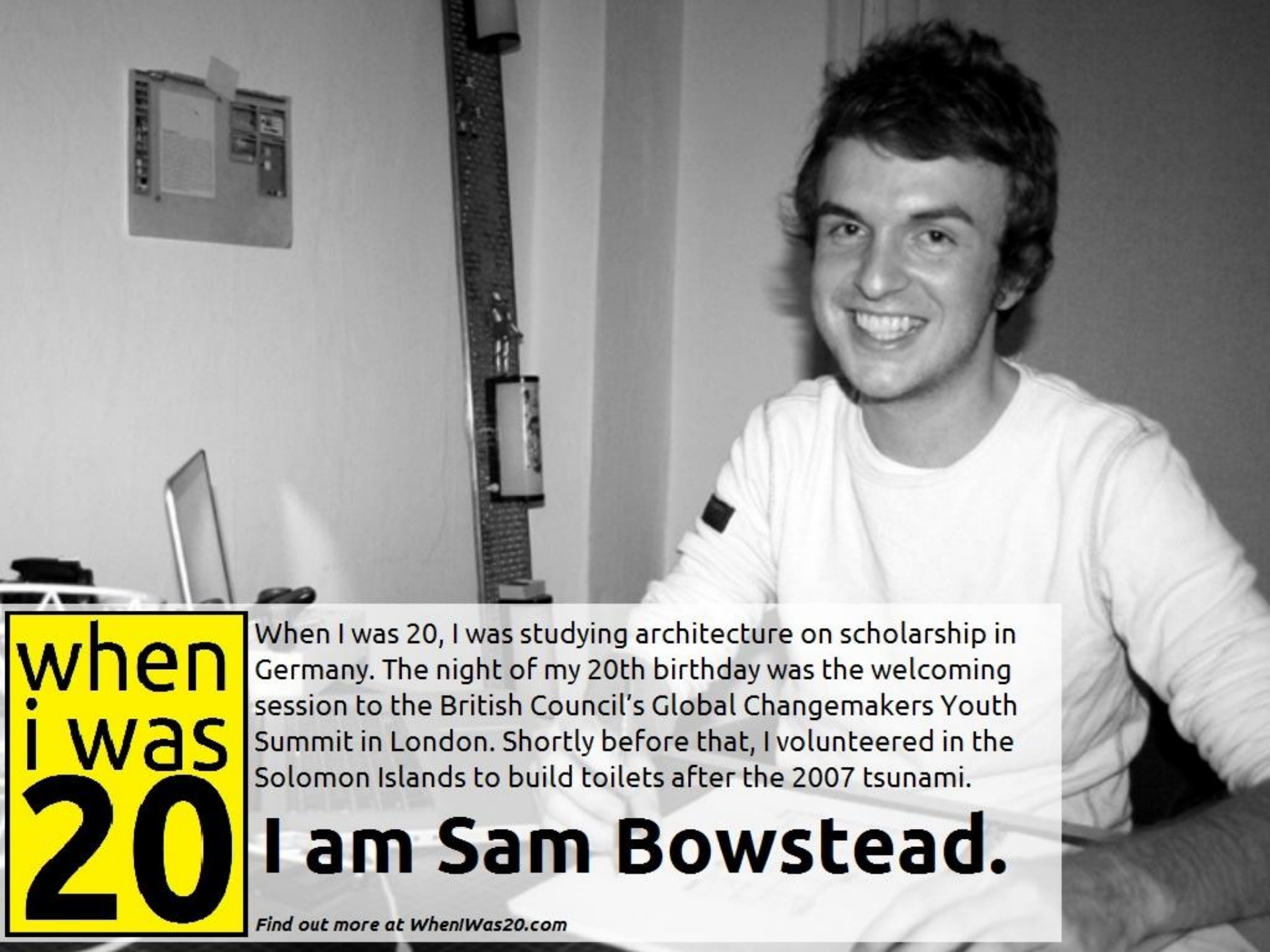
**when  
i was  
20**

When I was 20, I realized that, as a global community, we have more in common that contributes to our "unique" differences. Realizing the need to address issues on racism, tribalism, and apathy in my country, I founded "Peace of Art", a foundation that aims to use arts in promoting intercultural dialogue among the youth in Zimbabwe.

**I am Gilmore Moyo.**

*Find out more at [WhenIWas20.com](http://WhenIWas20.com)*





when  
i was  
**20**

When I was 20, I was studying architecture on scholarship in Germany. The night of my 20th birthday was the welcoming session to the British Council's Global Changemakers Youth Summit in London. Shortly before that, I volunteered in the Solomon Islands to build toilets after the 2007 tsunami.

**I am Sam Bowstead.**

*Find out more at [WhenIWas20.com](http://WhenIWas20.com)*



when  
i was  
20

When I was 20, I was taking up my degree in environmental engineering in the university. Back then, I saw the film '*An Inconvenient Truth*' and I felt my responsibility to learn more on how to protect Mother Earth. Now, I am finishing my master's degree in environmental management and have continuously participated in researches and activities related to the protection of the marine environment in Fujian, China.

**I am Ye Lu.**

Find out more on [Facebook.com/WhenIWas20](https://www.facebook.com/WhenIWas20)

# **WhenIWas20 Seminar Series**

## **(Offline Component)**

To maximise the impact of the initiative and to engage young people who are not connected to the Internet, the WhenIWas20 teams from different Asia Pacific countries also conducted various on-the-ground activities.

Furthermore, members of the WhenIWas20 team have been invited to various international seminars and forums to share their advocacies and the WhenIWas20 campaign.



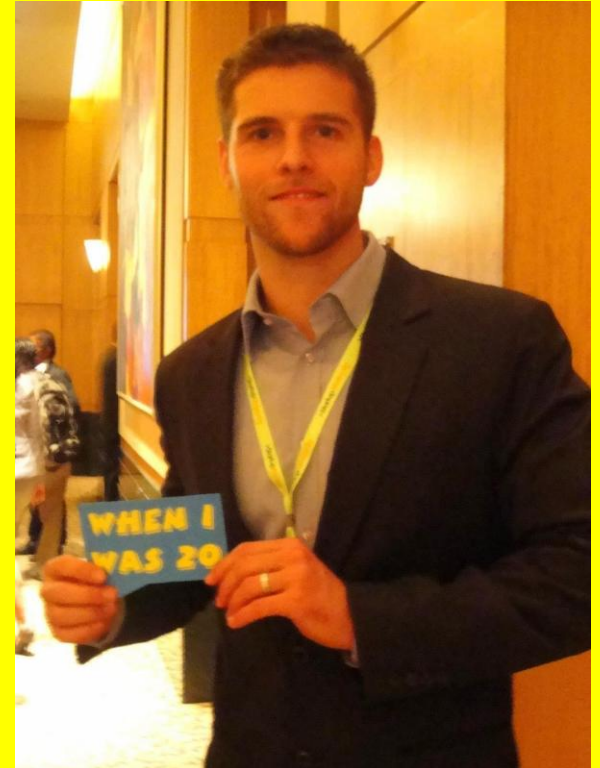
# WhenIWas20 at the Silicon Valley Comes to Malaysia



**Jawed Karim**  
(YouTube)



**Christina Brodbeck**  
(YouTube)



**Henrik Scheel**  
(SPUTNiK5)

# WhenIWas20 workshop for the Autism Society of the Philippines





# WhenIWas20 workshop at Sekolah Bintang, Indonesia



# WhenIWas20 at the H-Artistry Malaysia



**VJ Utt**  
(Channel V)



**Sylvester Martinez & Johnson Peterson**  
(Yolanda Be Cool)



# WhenIWas20 at the TEDxMerdekaSquare



**James Goh**



**Zharrif Afandi**  
(Zhariff Initiative)

# WhenIWas20 at the APNEC10 Asian Youth Forum in Taipei, Taiwan





# WhenIWas20 at the UNESCO Youth Peace Ambassador workshop in Penang, Malaysia



# WhenIWas20 at the Looking Beyond Disasters UNESCO Youth Forum in Christchurch, New Zealand

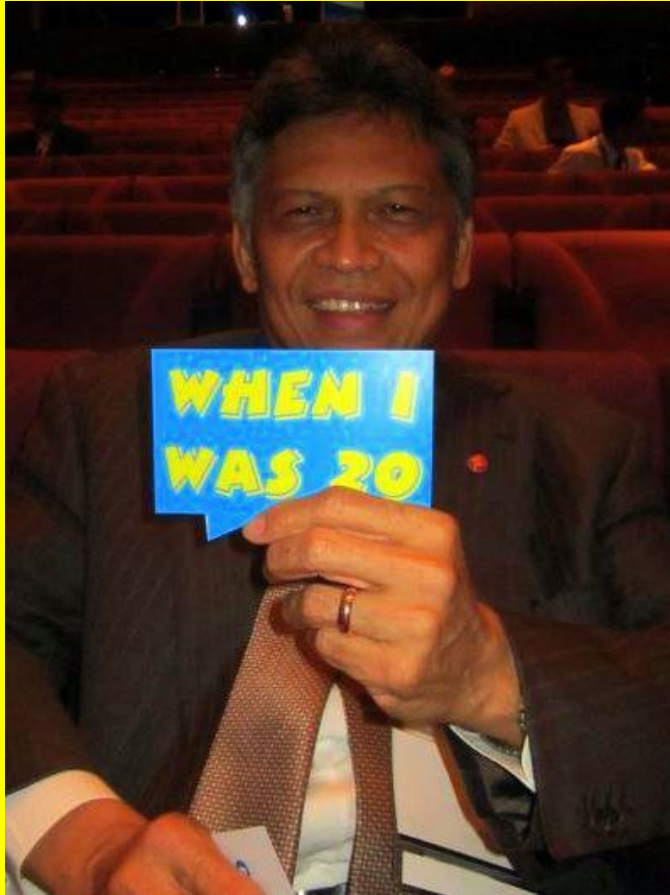


# WhenIWas20 workshop at Laguna, Philippines

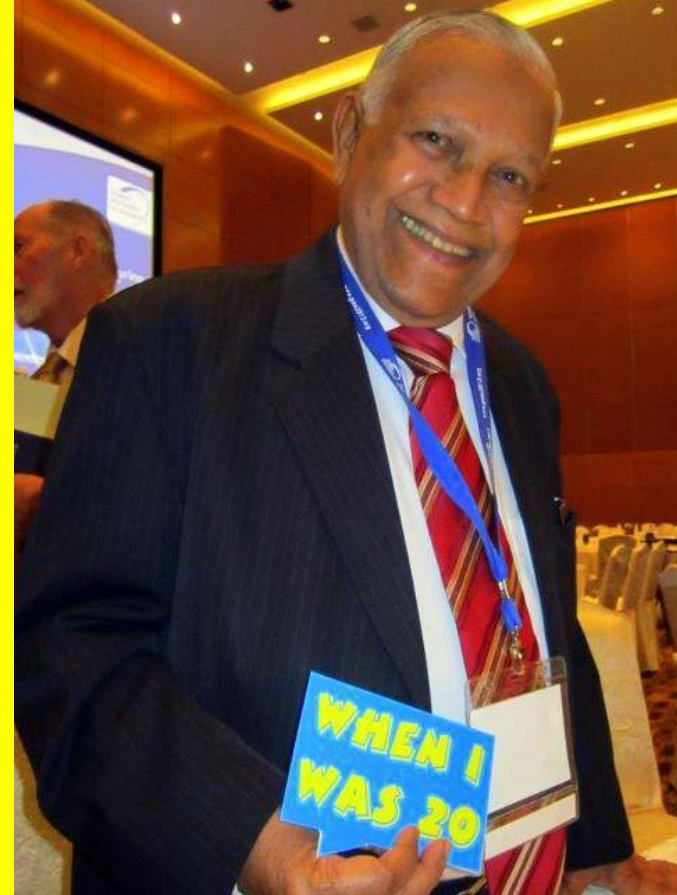




# When I Was 20 at the International Conference on Global Movement of Moderates in Kuala Lumpur, Malaysia



**Surin Pitsuwan**  
(ASEAN Secretary General)



**Christopher Weeramantry**  
(International Court of Justice)

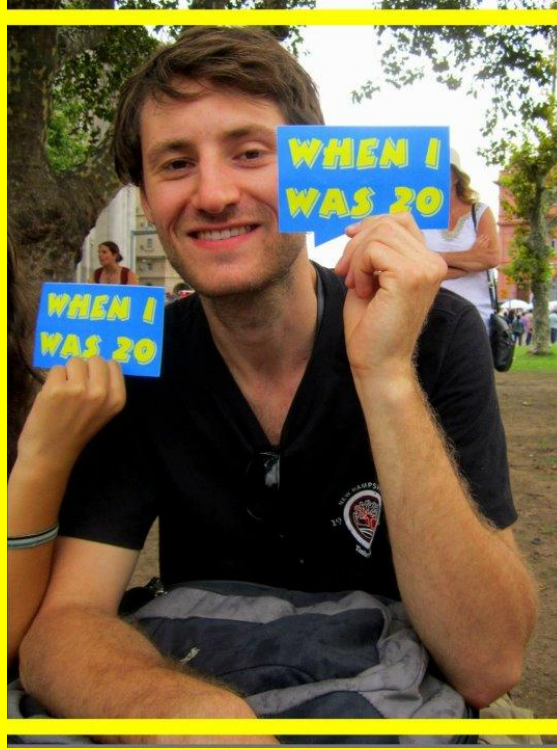


# WhenIWas20 activities in Afghanistan





# WhenIWas20 in Buenos Aires, Argentina



# WhenIWas20 at the Digital Technology for Social Change workshops in the Philippines





# When I Was 20 at Rotary Club 3820's Summer Youth Leadership Camp





# WhenIWas20 at 6<sup>th</sup> World Youth Congress in Rio de Janeiro, Brazil





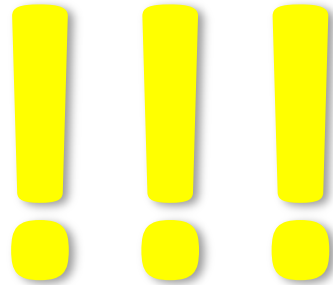
# When I Was 20 at Third East Asian Seas Youth Forum in Changwon, South Korea





# Youth in Action Forum with British Council Global Changemakers and UNESCO Youth Peace Ambassadors



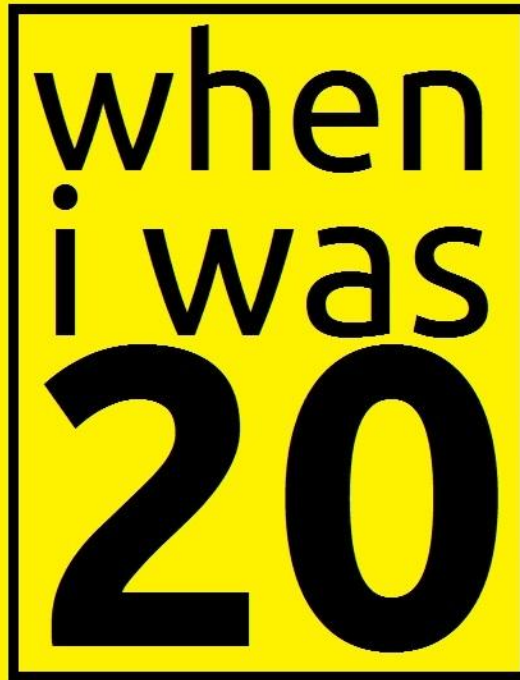


Be more than a *clicktivist*.  
Facebook likes/shares and retweets  
are not enough.

Be your own advocacy.



**How can YOU participate?**



**E-mail: [editor@wheniwas20.com](mailto:editor@wheniwas20.com)**

**Facebook: [When I Was 20](#)**

**Twitter: [@WhenIWasTwenty](#)**