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Calligraphy so we don't forget the Tohoku disaster
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Calligraphy





Coast in Fukushima



Temporary housings
in Fukushima

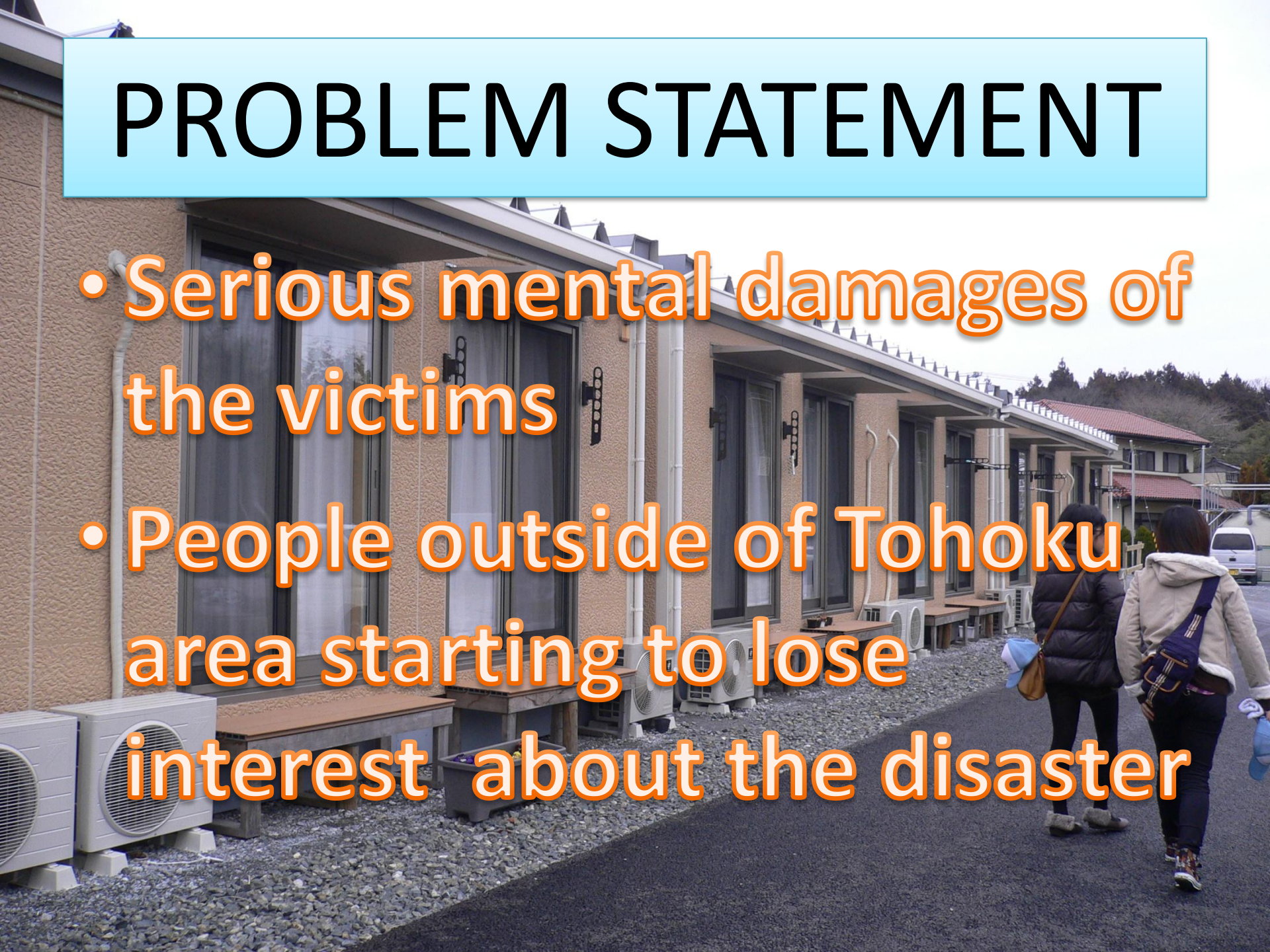
Calligraphy + Visit to Fukushima



Calligraphy so
we don't forget
the Tohoku
disaster

PROBLEM STATEMENT

- Serious mental damages of the victims
- People outside of Tohoku area starting to lose interest about the disaster



GOAL

- To help the victims to regain the peaceful mind
- To avoid the memory of the tragedy to fade away

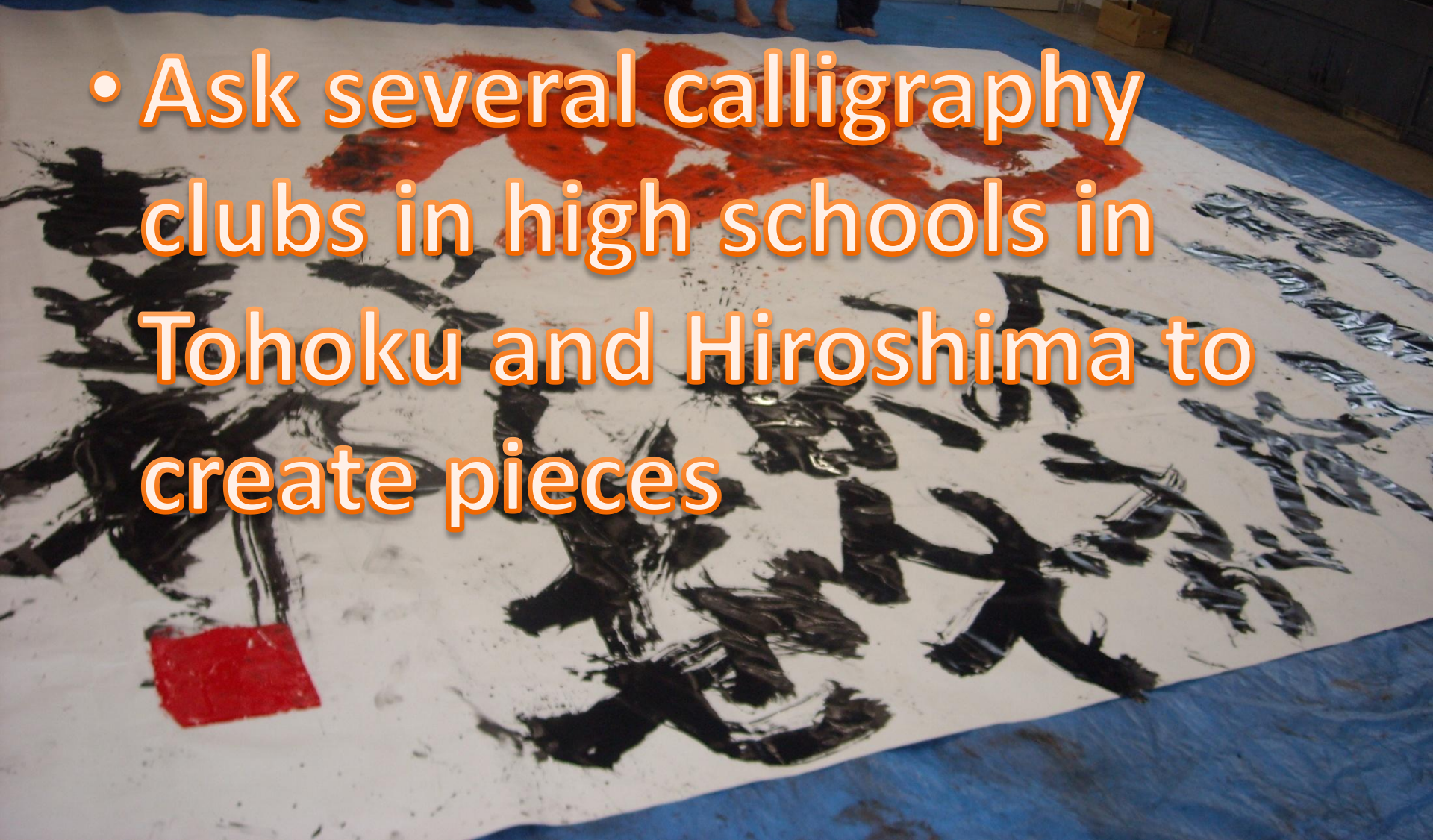
OBJECTIVES

- To encourage the victims in Tohoku with calligraphy
- To remind people outside Tohoku of the disaster with photos



HOW IT WORKS

- Ask several calligraphy clubs in high schools in Tohoku and Hiroshima to create pieces



HOW IT WORKS

- Exchange the pieces between Tohoku and Hiroshima
- Ask them to take a photo of them with the pieces and send it to us

HOW IT WORKS

- Display the photos sent from Tohoku and Hiroshima in the city hall or schools in Hiroshima so that they catch people's attention

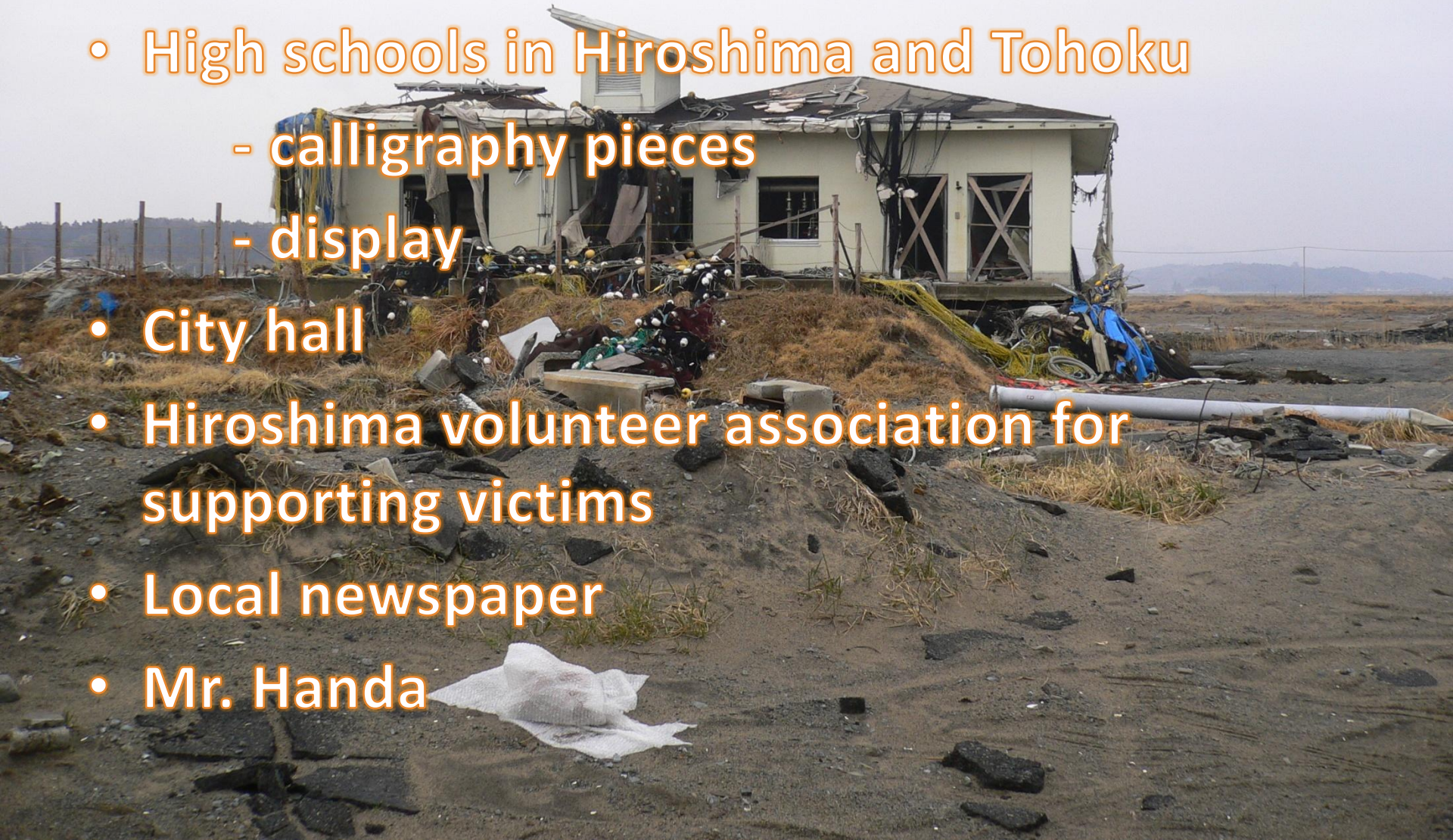
MEASURE

20 photos


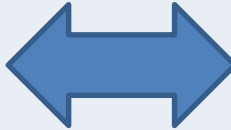

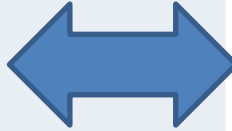


STAKEHOLDERS

- High schools in Hiroshima and Tohoku
 - calligraphy pieces
 - display
- City hall
- Hiroshima volunteer association for supporting victims
- Local newspaper
- Mr. Handa



TIMELINE

	April	May	June	July
Asking schools to create pieces				
Collecting + sending pieces				
Receiving the photos				
Displaying				

SPONSORS

- Schools
- Our parents



Suggestions, advices, ideas are deeply appreciated.

Contact us;

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Facebook 'Natsuki Ikeda'

