



# **BUSINESS AND PEACE BUILDING** **IN CAMBODIA 2015**

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**CAMBODIA**

**A9 ACTION PLAN**

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# BACKGROUND OF CAMBODIA

OFFICIAL NAME: KINGDOM OF CAMBODIA

SURFACE AREA: 181.035 KM

POPULATION: 15 MILLIONS

CAPITAL CITY: PHNOM PENH



# OBJECTIVES

OPEN SPACE FOR ENTREPRENEURS AND PEACE BUILDERS DISCUSSING  
HOW TO MAKE BUSINESS CONTRIBUTIONS FOR NATIONAL PEACE.

TO MAINTAIN THE NATIONAL SECURITY BY MAKING PEACE THROUGH  
BUSINESS FACTORS

MAKE THE BALANCE OF COMPETITIVENESS FOR BUSINESS IN THE  
COUNTRY

MAKING STRONG BRAND

FOCUS ON DIFFERENCE BUSINESS AND PRACTICE SOME SKILL.



# PICTURES OF CONFLICT IN ASIA



**CONFLICT BETWEEN CAMBODIA AND THAILAND IN FRONT OF THAILAND EMBASSY IN CAMBODIA**



**CONFLICT BETWEEN CHINA, JAPAN, KOREA**



**CONFLICT BETWEEN CHINA AND VIETNAM IN FRONT OF THAILAND EMBASSY IN CAMBODIA.**



**CONFLICT BETWEEN CAMBODIA AND VIETNAM**

The background is a solid yellow color. In the top-left corner, there are three overlapping circles of different sizes, resembling bubbles or droplets. In the bottom-right corner, there are four overlapping circles of different sizes, also resembling bubbles or droplets. The text is centered horizontally in the middle of the slide.

WHY ENTREPRENEURS ARE IMPORTANT TO BUILDING PEACE?

# TARGET GROUPS

PROFESSIONAL ENTREPRENEURS,  
YOUNG ENTREPRENEURS,  
UNIVERSITIES STUDENTS, LOCAL  
BUSINESS GROUPS, AND INTERNATIONAL  
BUSINESS GROUPS.

HOPE TO ATTRACTION AROUND 200 PARTICIPANTS IN  
TOTAL

- THAILAND –CAMBODIA BUSINESS CHAMBER.
- VIETNAM-CAMBODIA COMMERCIAL CHAMBER
- JAPAN COMMERCIAL ASSOCIATION
- CHINA COMMERCIAL ASSOCIATION
- AMCHAM CAMBODIA

# PROBLEM STATEMENTS

- NATIONALISM
- CONFLICTS OF INTEREST
- BUSINESS COMPETITIVENESS
- IGNORANCE AND UNDERSTANDING OF PEACE
- COOPERATE AND SOCIAL RESPONSIBILITY



# SUMMARY OF ACTIVITIES

- WORKSHOP SEMINAR (DISCUSSION AND PRESENTATION).
- ANNOUNCEMENT FOR PARTICIPANTS UNDER THE THEME OF BUSINESS AND PEACE BUILDING IN CAMBODIA.
- PROMOTE PEACE VIA BROCHURES AND CYCLING

# AGENDA

	Registration	
	Welcome speech by ASEAN Entrepreneur Foundation	
	Opening speech by Ministry of Commerce	
	Sharing session by Business body “ Effect of conflict on Business” Q&A	
	Sharing session by Peace NGOs Q& A	
	Lunching networking & Closing	

# MELINE

ANNUALLY EVENT

CE PER YEAR FOR WORKSHOP EVENT

01/2015 FIRST EVENT, WHOLE DAY SEMINAR (3MON = ORGANIZING)

08/2015 SECOND EVENT, WHOLE DAY SEMINAR (3MON = ORGANIZING)

# BUDGET PLAN

- VENUE: USD 500
- ADMINISTRATION: USD 200
- FOOD: BREAKFAST+ LUNCH+ SNACK USD 1 000
- T-SHIRT: USD 300
- TOTAL: USD 2000 [FOR ONE CONFERENCE]

# PARTNERSHIP AND FUNDING

UNIVERSITIES ( INSTITUTES OF SPECIALIZED IN ECONOMIC AND FINANCE (ISEF), PANNASATRA  
UNIVERSITY OF CAMBODIA (PUC), RAFFLE INTERNATIONAL COLLEGE, ROYAL UNIVERSITY OF  
PHNOM PENH (RUPP), INSTITUTE OF FOREIGN LANGUAGE (IFL).

MINISTRY OF EDUCATION

MINISTRY OF COMMERCE

SPONSORSHIP FROM PRIVATE COMPANIES

NON-GOVERNMENTAL-ORGANIZATIONS

NATIONAL YPA CAMBODIA

# OUTPUTS

- SURVEY/QUESTIONNAIRES FROM THE PARTICIPANTS
- SOCIAL MEDIA PAGES
- 200 PARTICIPANTS THAT WE CAN TRAIN



# SOURCES AND REFERENCES

## • SOURCES OF PHOTOGRAPHS

- [WWW.TABITHA.CA](http://WWW.TABITHA.CA)
- [HTTP://EN.WIKIPEDIA.ORG/WIKI/CAMBODIA](http://EN.WIKIPEDIA.ORG/WIKI/CAMBODIA)

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