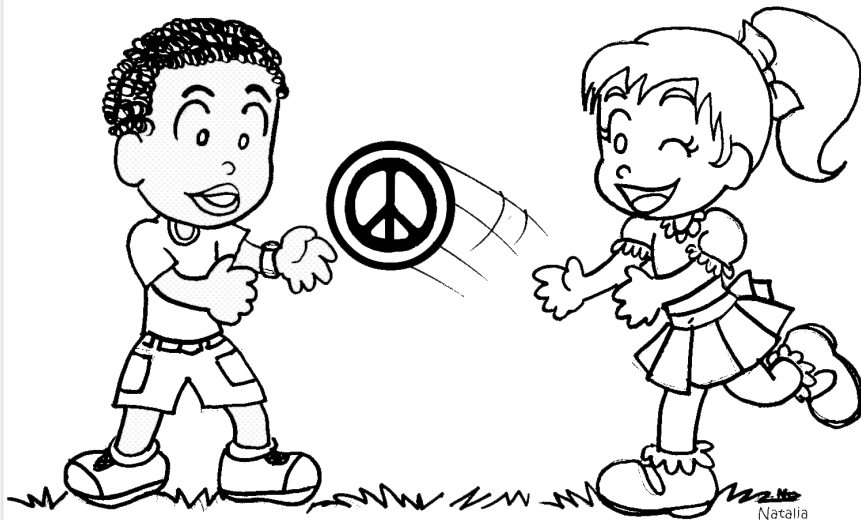


Road Map International - Youth Peace Festival 2015 (India)

Pass the Peace, Please!



- Jatwinder Grewal
- Devika Malik
- Krishna Chaitanya

Background to India

- 2nd most populous country
- Rich in culture, heritage & diversity
- Largest youth population in the world
- Enthusiastic & English speaking young minds



Problem + Resources = Solution

Problem :

- Gender Discrimination (1000 male : 940 Female)
- Illiteracy (26%)
- Below Poverty Line (33%)
- Drug Addiction (20 Million)
- Lack of sensitization & amenities for physically and mentally challenged population

Resources :

- Population 15-40 Years (40%) —Youngest country by 2020
- Technology Penetration (1 billion Mobile users of 1.3 billion)

Objectives

- Creating a platform for dialogue between young minds of India and Intl. community
- Knowing different cultures through interactions, presentations & arts
- Educating young people to be change makers of their society and build the local units
- Understanding the difficulties faced by deprived segments of the society and how we can collectively face them

Action Plan

- Conducting a 5 day International Youth Peace Festival in Punjab, India
- Punjab is miniature of India
- Rich in traditions, culture & diversity
- Proximity to New Delhi (India's Capital)
- Punjab faces challenges like gender discrimination, drugs, human trafficking & education, experienced by the Nation as a whole



Activities - Day 1,2,3

- Talks from eminent personalities
- Yoga & Ayurveda classes
- Cultural Shows & Sports competitions
- Interactive youth oriented workshops
- Networking - Action Plans
- Peace exhibition stalls



Activities - Day 4

Social service activities

Sale of indigenous handicrafts

Blood donation

Tree plantation

Peace parade

Hygiene drive

Certificate Presentation, Peace Oath, Souvenirs

Activities - Day 5

- Spiritual Tour – Golden Temple , Amritsar



Strengths

Strength

Strong Local Network – Team of 2000 Young Individuals

Support from Youth's UNESCO Club - Nepal

Administrative contacts

Funding

Weakness

Weakness

Ministry Approval & VISA

Timeline

- Ministry Approval – (Oct-Dec 2014)
- Spread awareness about YPA using the logo
 - Blood donation, Peace Rally – (Dec' 14 -Mar 2015)
- Fundraising – (Dec' 14 -Jun 2015)
- Communication/Registration – (Feb-May 2015)
- Event – (August 2015)

Revenue (USD)

Revenue

Funding : \$ 3000

Participation Fees : \$ 7000

Expenditure (USD)

Expenditure

Accommodation & Food : \$ 4000

Transportation : \$ 1500

Communication : \$ 1500

Certificates , Souvenirs, Stationary, Security :
\$ 1500

Facilitator & Misc : \$ 1500

Contact Information

- Jatwinder Grewal
 - zamidara@yahoo.com
 - +919872013611
- Devika Malik
 - devikamalik8@gmail.com
 - +919873341190
- Krishna Chaitanya
 - krishnachaitanya7007@gmail.com
 - +971551948807