

CHALLENGE TO PEACE: A SHORT FILM COMPETITION

PRESENTED BY:
ATTY. PEARL EVARDONE
PHILIPPINES

BACKGROUND

“More than an end to war, we want an end to the beginning of all wars -- yes, an end to this brutal, inhuman and thoroughly impractical method of settling the differences between governments.”

Franklin D. Roosevelt

FRAMEWORK

- ▣ **WHAT:** An amateur short film competition with “What is PEACE for You?” as a theme.
- ▣ **WHEN:** In the month of September, in line with the celebration of the International Peace Month.
- ▣ **WHO:** Participants are University Students taking up Communication subjects (since short film-making are part of their curriculum)
- ▣ **HOW:** Competition start in the University level, among the student groups. The Champion will be given the chance to compete with other champions from other universities.
- ▣ **MECHANICS:**

Story: 30%	Originality 30%
Cinematography 20	Texter’s Choice 20%

RULES

- ▣ All entries be not more than 30 minutes
- ▣ It must be in DVD form
- ▣ Dialogue must be in English. If Filipino language is used, a translation at the bottom screen shall be provided.
- ▣ All entries must not have been used in any other competition.
- ▣ Entries that will not comply with these rules shall be shortlisted.

IMPLEMENTATION

- ❑ A Committee shall be created to facilitate the competition, comprised by three (3) persons. One shall be the Chairman and the two others shall be its members.
- ❑ Said Committee will act as Judges in the Finals. (University champions will compete with other University champions)
- ❑ Every winner will be given a prize in money.

FUNDING

- ▣ The funding the project will be sourced out from different entities; public or private, who are in support of these ideals. Mainly, the National Commission for the Culture and the Arts, through its sub-committee on Cinema had initiated efforts to support Filipino talents.
- ▣ Solicitations from private sectors will also be considered as a secondary source of funds since it has been observed in a long line of similar projects that they are financially supportive so long as their welfare are equally benefitted in the form of added publicity.

Afterwards

- ▣ All winning entries shall be owned by the Committee. The copyright however shall remain in the disposition of the creator, subject to the rules on Intellectual Property Law.
- ▣ Additional awards such as best male and female performers, shall be left to the discretion of the Committee, subject to the availability of funds.