

TSUYOSHI SOTOYA



KoreJapan Movement

Problem statement

- Even though Japanese and Korean people have many things in common, they often misunderstand each other.
- The misunderstandings that occur comes from a lack of knowledge and understanding of each others culture and history.
- However, Japanese and Korean people rarely have face-to-face discussions about the problems they face.

Goals

- To hold a meeting to understand differences between Japan and Korea.
- To discuss issues and raise people's awareness of peace.
 - ex.) 2010 is the 100 anniversary of Japan's annexation of Korea. However, each government has not reached a common conclusion. How can we overcome such a historical issue?
- To share cross-cultural knowledge and develop further relationship as a good neighbor.

Target

High school students

University students
 (Undergraduate students, 1st ~ 4th year
 Graduate students, MA~Ph.D)

Local citizens

Why me?

Strength

- I can easily meet Korean students and invite them to join the meeting.
- Young people like me are heavily influenced by Korean pop culture.
- Many Korean people in Japan.

Weakness

- o Time constraint.
- Limited number of participants.
- o Some are critical to our peace event.

Timeframe

• Formal meeting-once every four months (starting from 2011)

Informal session-Irregular

Other options

- Bring Japanese Manga (ex. Dragon Ball, Naruto, One- piece, Bleach, Yu-gi-ho, Doraemon, Death-Note, etc)
- Eat Japanese and Korean food (ex. Sushi, Kimchi, Okonomiyaki, Bulgoki, Sashimi, Bibimbob, Udon, etc)
- Play K&J-pop Music (ex. Kara, BOA, YUI, AKB48, 小女時代, etc)

⇒These items grab the participants' heart!!