

Information: The Key to Preparation

“Reach, Rebuild, Recover”

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LBD4 Action Plan

VISION

We envision **an independent group of people - armed with skills, abilities and information - which will be essential in nation building** before, during and after disaster occurrence

MISSION

In line with our vision of an effective nation building, our mission entails the following:

- to **conceptualize, organize and execute training projects or disaster drills** that serves as a preparation for unexpected endeavors
- to **increase awareness and alertness** among members of the community
- to **produce a stable foundation of information and essential preventive warning materials**
- to **promote community involvement**

What is a *barangay*?

- The smallest administrative division in the Philippines
- An inner city, neighborhood, a suburb or a suburban neighborhood.



Barangay Doña Imelda (Quezon City)

Doña Imelda, Quezon City, Philippines



Barangay:
DOÑA IMELDA
Barangay Captain:
CONCEPCION S.
MALAÑGEN
Address:
#145 Bayani St. cor.
Guirayan St.
Contact Number:
414-0675

This barangay is close to the San Juan River. During heavy rains, it experiences great flooding, with floods surpassing the height of a person.



RATIONALE

- To **raise awareness** among the households composing Barangay Dona Imelda.
- To **give information about common disasters**, how to deal with them and how to give solution to the aftermath.
- To **ensure preparation and alertness** should a disaster ever come.

Objectives

- To **increase awareness and alertness** among members of the community
- To **inform everyone** what to do should a disaster come
- To **prepare** everyone for any disaster by training
- To **inform people how to solve problems caused by the aftermath of the disaster**

Implementation Plan

1. Posters

These contain information about different disasters, how to deal with them may it be before, during or after a disaster and emergency contact numbers. Each household will be given one. They will be requested to post these on their walls.

Sample Poster

COMBAT AGAINST DISASTER

Flood

Before:

- Be Alert
- Climb to safety
- Assemble disaster supplies
- Be prepared to evacuate
- Review disaster plans

During:

- Be Alert
- Get to high ground
- Evacuate immediately
- Shut off electricity

After:

- Wait until it is safe

Earthquake

Before:

- Make sure you have an emergency kit
- Learn first aid
- Make a plan

During:

- Stay calm
- Stay in a safe area

After:

- Wait until it is safe
- Check yourself and companions
- Stay out of damaged areas
- Expect aftershocks

House Fires

Before:

- Have a fire ready kit
- Make a plan
- Leave early
- Make back-up plans

During:

- Stay calm
- Go to a safe area away from the fire location

After:

- Wait until it is safe
- Check yourself and companions
- Ask agents for home repair

EMERGENCY NUMBERS NDRRMC – (02) 911 – 1406, MMDA - 136
RED CROSS – 143, BFP - 117

Implementation Plan

2. Information Dissemination

Each member of the barangay **will receive group text messages** regarding incoming disasters and other essential information.

Implementation Plan

3. Warning System

Bells and fire extinguishers will be placed in every block. The bells will be used to warn residents in a block to leave immediately. The extinguishers will be used for quickly putting out a fire.

Implementation Plan

4. Training the Residents

Residents will be required to attend trainings and lectures on dealing with disasters. Drills will also be conducted to prepare people should a disaster come.

Implementation Plan

5. Encouraging formation of response teams

The proponents will encourage the community to **form a team** that will immediately respond to a disastrous event. Instead of waiting for government aid, the team can quickly help affected households since they' re already in the area affected.

Timeline (2014 - 2015)

The plan should be done during the **summer months (March to May)** in both years. This is because typhoons are the commonly occurring disaster in the Philippines, and these do not occur in the summer. Second, most children are having their summer break from school. They will be included on the training due to their free time. The lessons from 2014 will be applied to 2015.

Budget

Initial Budget Plan for 2014

Materials	Cost
Posters (printing)	PHP 300
Fire Extinguishers	PHP 2395
Bells	Price unknown
Text Messages	To be sponsored
Transportation	To be sponsored
Operational Cost	PHP 1000

Funding

The plan will need funding from sponsors. The proponents will request financial assistance from institutions that are near to Barangay Dona Imelda, such as SM Centerpoint, Puregold Araneta, Metro Bank, etc.

For text messages, the proponents plan to request assistance from telecommunications giant, Globe Telecommunications.

Partners

The plan will need the assistance of volunteers and community members to reach its goals.

The proponents will also request for assistance from the following agencies and organization. They will request for volunteers who will conduct the training and drills.

Local Partners:

1. National Disaster and Risk Reduction and Management Council
2. Philippine Red Cross
3. Emergency Response Teams
4. Immaculate Heart of Mary College
5. Business Management Association
6. St. Paul University Quezon City

Local Partners:

7. Barangay Dona Imelda
8. Local Municipal Government

International Partners:

9. World Vision
10. Give2Asia
11. Youth Looking Beyond Disaster

Millennium Development Goal

Global Partnership for
Development



Thank you very much!

We welcome your suggestions...

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